

FOR IMMEDIATE RELEASE: Sept. 23, 2010 CONTACT: Mike Gentry, DEC program manager, (907) 269-7596

Deluxe Ice Cream recalls Western Family Maple Nut Ice Cream

(JUNEAU, AK) – Deluxe Ice Cream, a subsidiary of Matterhorn Group, Inc., Salem, Ore., is recalling Western Family Maple Nut Ice Cream because it may contain peanuts, which are not listed on the product label.

The Alaska Department of Environmental Conservation has confirmed that the recalled product has been distributed in Alaska.

The potentially affected ice cream is in 56 fl. oz. containers stamped with a UPC code of 15400-22808 and "Best By 07-23-11 Plant 41-48" followed by a four-digit time code.

People who have an allergy or severe sensitivity to peanuts run the risk of serious or even life-threatening allergic reaction if they consume this product.

Consumers who have purchased Western Family Maple Nut Ice Cream with a Best By date of 07-23-11 are urged to return it to the place of purchase. Consumers with questions can contact Western Family at 1-503-639-6300.

For more recall details, please visit http://www.fda.gov/Safety/Recalls/ucm226948.htm

For more information on recalls affecting Alaskans, visit DEC's website: http://www.dec.state.ak.us/eh/fss/recalls/food_recalls.html

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